

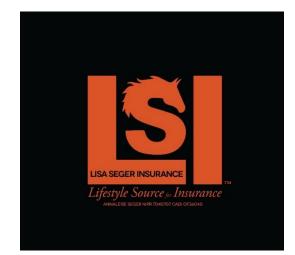
## FOR IMMEDIATE RELEASE

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## Lisa Seger Insurance Joins Show Jumping Hall of Fame as Sponsor of Its *Horse of the Month* Award

*Lexington, KY – March 9, 2022 –* The Show Jumping Hall of Fame proudly welcomes Lisa Seger Insurance (LSI) as a new sponsor! LSI joins the Hall of Fame as Presenting Sponsor of the Show Jumping Hall of Fame *Horse of the Month* Award.

The Show Jumping Hall of Fame conducts the Show Jumping Hall of Fame Jumper Classic Series with classes at approximately 80 horse shows each year. The Series hosts separate divisions for junior and amateur riders in two Conferences and follows Grand Prix rules and specifications. Each month the Series honors one rider who earns the most points on one horse in Series competition that month.



Backed by a team of equestrian and insurance experts, LSI brings "service" back to "customer service" as THE Lifestyle Source for Insurance. The company is associated with the largest and most respected Luxury Insurance Underwriters, serving clients who have more to protect while expecting higher levels of service. LSI can help find coverage for home, auto, fine art and jewelry, horses, and commercial operations.

"LSI is proud to be the Presenting Sponsor of the Show Jumping Hall of Fame *Horse of the Month* Award," said Lisa Seger, LSI Founder and President. "We are thrilled to be affiliated with the Show Jumping Hall of Fame and its mission of honoring the history of our sport and those who helped make it great. LSI strives for the highest quality of service for our customers, so we are honored to help the Hall of Fame recognize the highest levels of excellence in the sport of show jumping."

The Show Jumping Hall of Fame Jumper Classic Series culminates in year-end Championships at the National Horse Show in Lexington, Kentucky, and Blenheim EquiSports' International Jumping Festival in San Juan Capistrano, California. The Series is designed to give amateur and junior riders the opportunity to compete at higher levels and serves as a proving ground for many riders who aspire to represent the United States in international competition.

Many riders who have competed in the Series over the years have gone on to become stars of the sport, including Olympic veterans Peter Leone, Lauren Hough, Reed Kessler, Lucy Davis, Jessica Springsteen, and Daniel Bluman, as well as other international stars such as Georgina Bloomberg, Laura Chapot, Karl Cook, Katie Dinan, Brianne Goutal-Marteau, Marilyn Little, Christine Tribble McCrea, Hardin Towell, and Catherine Tyree.

The **Show Jumping Hall of Fame** was organized to promote the sport of show jumping and to immortalize the legends of the men, women and horses who have made great contributions to the sport. The Show Jumping Hall of Fame is located at the <u>Kentucky Horse Park</u> in Lexington, Kentucky. Plaques honoring those who have been honored with induction into the Hall of Fame can be seen at the Horse Park's Rolex Stadium. Mementos and artifacts from the sport's history are on display as part of the Show Jumping Hall of Fame collection at the United States Hunter Jumper Association (USHJA) Wheeler Museum at the Horse Park.

For more information about the Show Jumping Hall of Fame, including the Show Jumping Hall of Fame Jumper Classic Series, please visit the Show Jumping Hall of Fame website at <a href="https://www.ShowJumpingHallofFame.net">www.ShowJumpingHallofFame.net</a>.